

COOKIE POLICY

Last Updated: June 2026

This Cookie Policy explains how FireSafe Dry Risers Limited (“we”, “us”, “our”) uses cookies and similar technologies on www.firesafedryrisers.co.uk.

WHAT ARE COOKIES?

Cookies are small text files placed on your device when you visit a website. They help websites function correctly, improve user experience and provide information about how visitors use a website.

HOW WE USE COOKIES

We use cookies for the following purposes:

Essential Cookies

These cookies are necessary for the website to function properly and cannot be switched off. They include security, accessibility and website performance cookies used by our Wix website platform.

Analytics Cookies

We use Google Analytics to help us understand how visitors use our website. These cookies collect information such as:

- Number of visitors
- Pages visited
- Time spent on the website
- Traffic sources
- Device and browser information

This information is aggregated and does not directly identify individual users.

Advertising Cookies

We may use Google Ads and related technologies to:

- Measure advertising performance
- Monitor website conversions
- Improve marketing campaigns
- Understand how visitors interact with our website after clicking advertisements

MANAGING COOKIES

You can manage or disable cookies through your browser settings. Please note that disabling certain cookies may affect website functionality.

COOKIE PREFERENCES

When you first visit our website, you may be presented with a cookie consent banner allowing you to accept or reject non-essential cookies. You can change your preferences at any time through your browser settings or any cookie preference tools made available on our website.

Useful browser guidance can be found at:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Safari](#)
- [Mozilla Firefox](#)

THIRD-PARTY SERVICES

We may use third-party services including:

- [Wix](#)
- [Google Analytics](#)
- [Google Ads](#)

These providers may place cookies on your device in accordance with their own privacy and cookie policies.

CHANGES TO THIS POLICY

We may update this Cookie Policy from time to time. Any changes will be published on this page.

CONTACT US

If you have any questions regarding this Cookie Policy, please contact:

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